

Special Report

The 2006 Merit Raises Through “What Carter Thinks” An Investigative Series on CoB Faculty Research Credentials

This report revisits the 2006 merit raises in the CoB, looking specifically at the results through the insights gained from the “What Carter Thinks” series at usmpride.com. The Top 11 merit raises from 2006 are as follows:

2006 Merit Raises, USM College of Business*

Rank	Name	2006 Merit Raise	Ending Salary
1	Niroomand, Farhang	\$9,282	\$142,938
2	Clark, John	\$8,096	\$103,239
3	Carr, Jon	\$7,860	\$ 86,768
4	Zantow, Kenneth	\$6,163	\$ 73,421
5	Clark, Stan	\$5,977	\$ 99,230
6	Pate, Gwen	\$5,936	\$ 90,635
7	Sawyer, Charles	\$5,847	\$ 92,769
8	Jordan, Charles	\$5,190	\$104,594
9	Mixon, Franklin	\$5,160	\$ 93,561
10	Babin, Barry	\$5,116	\$127,116
11	Carter, George†	\$5,071	\$125,969

Usmpride.com readers will recall a couple of “What Carter Thinks” entries wherein EFIB Chair George Carter gives his opinion on the scholarly credentials of a number of CoB faculty. Those entries are presented below:

Who Among the Faculty in Marketing and Management does George Carter Consider to be a Scholar?

“Management and Marketing has got Barry [Babin] and maybe one or two others. But . . . you wouldn’t consider other members of the Management and Marketing Department as . . . the caliber that we have [in the EFIB] . . . as far as members of the scholarly profession.”

George Carter
on scholarship in Management & Marketing,
2006

Who Among the CoB's Accountants does George Carter Consider to be a Scholar?

“. . . You wouldn't say accounting has anybody to speak of . . .”

George Carter
on scholarship among the CoB's accountants,
2006

The opinions above were used to classify the Top 11 merit raise recipients from the 2006 merit raise process in the CoB. This classification is presented below in Table 1.

Table 1
Who are the “Carter Scholars” among the CoB's Top 11 Merit Raise Recipients?

Rank	Name	2006 Merit Raise	“Carter Scholar”
1	Niroomand, Farhang	\$9,282	?
2	Clark, John	\$8,096	?
3	Carr, Jon	\$7,860	maybe
4	Zantow, Kenneth	\$6,163	no
5	Clark, Stan	\$5,977	no
6	Pate, Gwen	\$5,936	no
7	Sawyer, Charles	\$5,847	?
8	Jordan, Charles	\$5,190	no
9	Mixon, Franklin	\$5,160	?
10	Babin, Barry	\$5,116	yes
11	Carter, George	\$5,071	?

As Table 1 above shows, MgtMkt Chair Barry Babin is the only confirmed “Carter Scholar” among the Top 11 merit raise recipients for 2006. At least four of the top 11 are *not* “Carter Scholars,” and as many as 10 of the Top 11 may not be “Carter Scholars.” The latter figure (10) cannot be confirmed without information about the names of the “Carter Scholars” in the EFIB.

Besides reminding all CoB faculty that Kenneth Zantow received the fourth largest raise in 2006 (?), the table above shows that there is little correlation between scholarship, at least as George Carter sees it, and merit in the CoB. It's interesting that, as EFIB Chair, Carter was a key figure in the decision-making that surrounded the 2006 merit raise process.